

LifePilot™ MoveOn

Your company's virtual sports club



LifePilot MoveOn gives your company a unique opportunity to focus on your employees' health and physical activity in an eventful and challenging way.

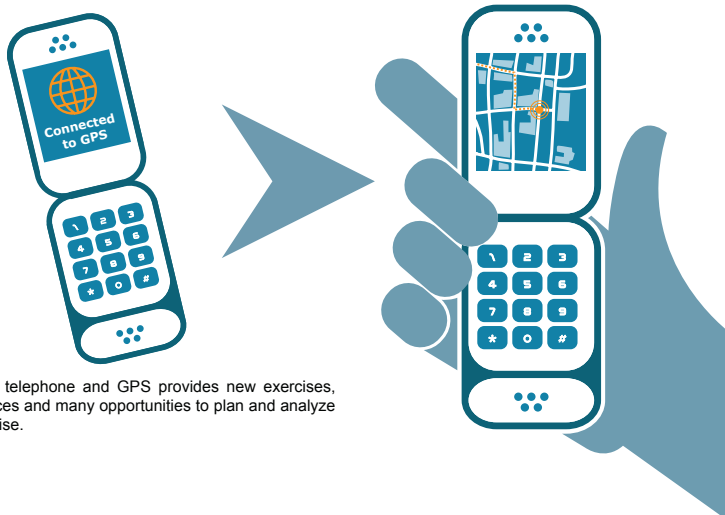
Through the exchange of experiences, competition and personal training, your employees are motivated to exercise on their own terms both individually and together.

LifePilot MoveOn is a virtual sports club that provides the users with the opportunity to measure, analyse and compare their exercise routines; whether this take place by running, on a bike, in a canoe or on roller-skates. With the help of a mobile phone and GPS technology, the exercise route can be planned and subsequently analyzed.

With LifePilot MoveOn your employees can challenge themselves and each other. Who runs the fastest? Who has improved the most? Who burns the most calories? The exercise routes are registered and analyzed and can then be used as an individual tool for motivation and improvement.

As part of LifePilot MoveOn, the company can also choose to set up common goals for the entire company so employees can compete together, instead of just competing against themselves and each other. Can we manage to make a route the same distance as around the world together? How much money can we collect for the benefit of the environment if the company donates an amount per mile that is covered? The opportunities are numerous and can be adapted to the individual company and the needs of the individual employee.

With LifePilot MoveOn, focus is on health, fellowship and physical activity in a fun and eventful way. Membership to LifePilot MoveOn is a unique and valuable gift to employees and to the company.



A mobile telephone and GPS provides new exercises, experiences and many opportunities to plan and analyze the exercise.



Route planning/Strategy

LifePilot MoveOn contains a location-determined exercise log. Plan your exercise route, make a strategy and set goals for your exercise efforts.



Competition

Compete against your colleagues for, e.g. the best time, best individual improvement or longest distance.



Analysis and evaluation

Analyze and evaluate your training. See how many calories you burn or check your CO2 score.



Coaching

Use your personal coach for more fun exercise and a healthier life. For example, compete against the coach when you run.



Community

Share your exercise experiences and routes with others in LifePilot MoveOn's community. You can also share sounds, pictures or video from your exercise routines.



Sponsorship

A good environment is an important requisite when we are out exercising. In LifePilot MoveOn, the company can choose to enter into a sponsorship agreement and donate an amount per mile that is covered in the company for the benefit of a better climate and environment.



World Run

In LifePilot MoveOn you can also meet professional sportsmen/women in connection with large sports events. Actually, LifePilot MoveOn follows the world's longest race "World Run" and via online media, you can follow the race, share the runners' experiences around the world as well as compete against them. With these events, LifePilot MoveOn gives you new and fun challenges and inspiration to exercise.